

2015香港快樂指數調查

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鳴謝

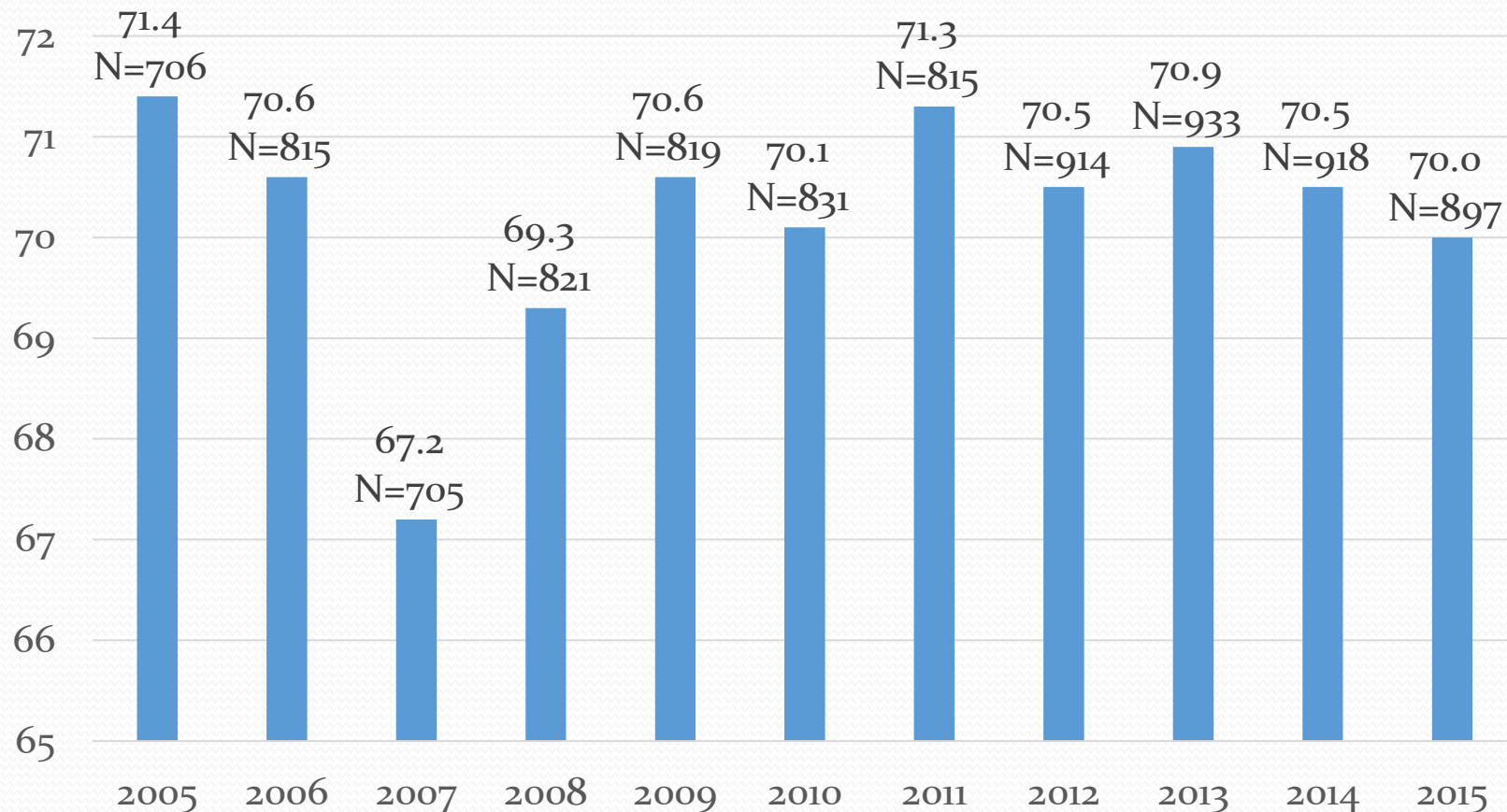
- 感謝施永青基金會的捐助。
- 感謝嶺南大學公共管治部的協助。

Survey Background

- 1.2 **Survey Method and Targets.** The Survey is a telephone interview survey. The target respondents of the Survey are Hong Kong residents aged 21 or above
對象：家香港滿21歲的居民
- Two stages of random sampling were used to ensure the representativeness of the sample. To select a random sample for the telephone survey, the Chinese computer-aided-telephone interviewing (CATI) system automatically generated phone samples from the telephone pool created from the Hong Kong Telephone Directory. The last two digits of the telephone numbers were replaced by two random numbers.
- The second stage of random sampling involved the selection of eligible samples within households. Those eligible household members whose birthdays were the closest from the survey day would be chosen as our respondents. We tried at least three dials to enhance the response rate.
- 1.3 **Data Collection.** Data collection took place in the evenings of September 30 – October 6, 2015. The CATI system was employed to collect data. It enabled on-line supervision of the data collection process.
- 2015年9月30日至10月6日隨機抽樣電話訪問
- 1.4 **Completed questionnaires.**
- We successfully interviewed a total of 913 respondents. The response rate is 24.7%.
- 1.5 **Margin of error.**
- The margin of error is estimated to be 3.2%.

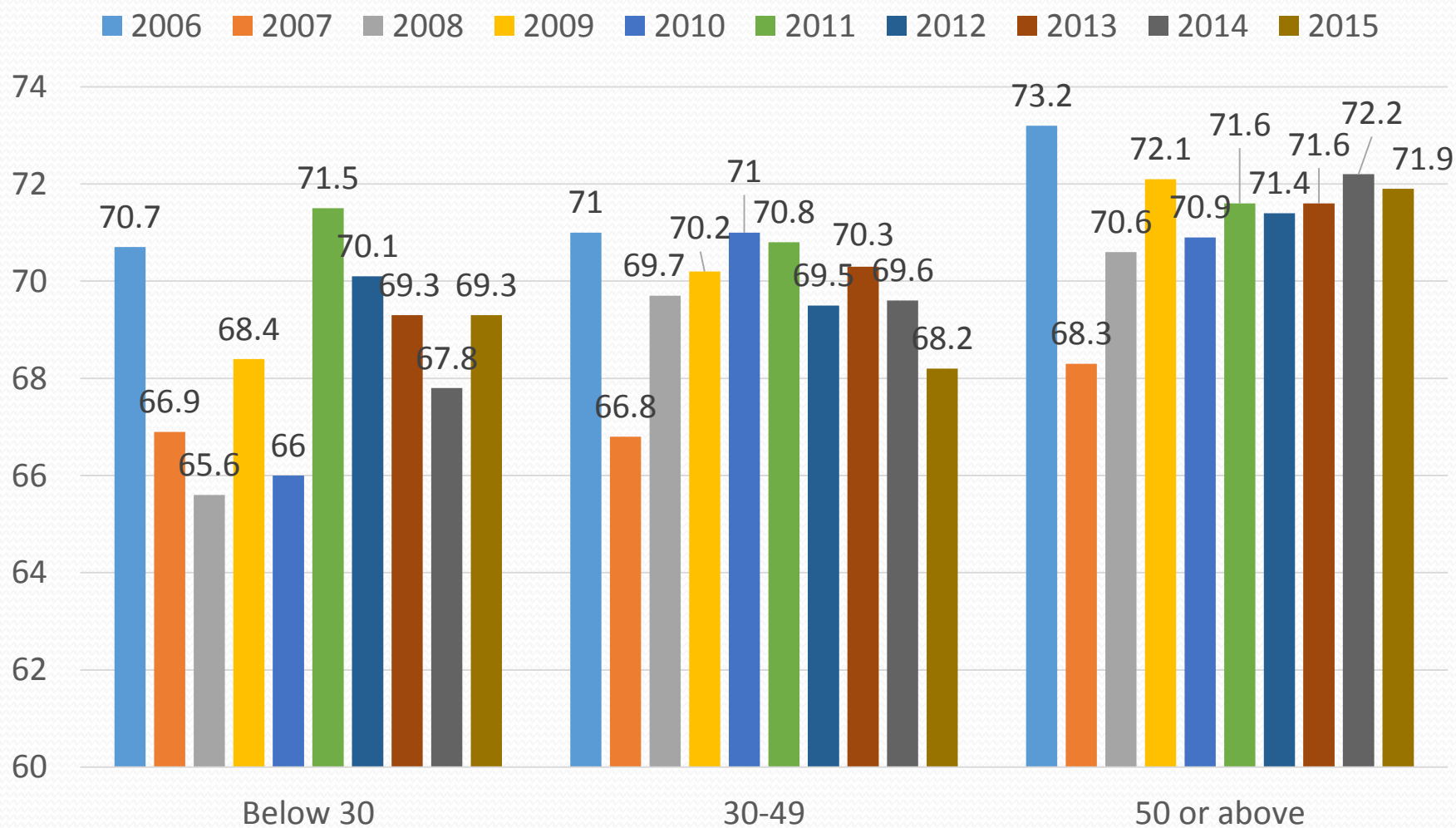
快樂指數 Happiness Index

2005 - 2015

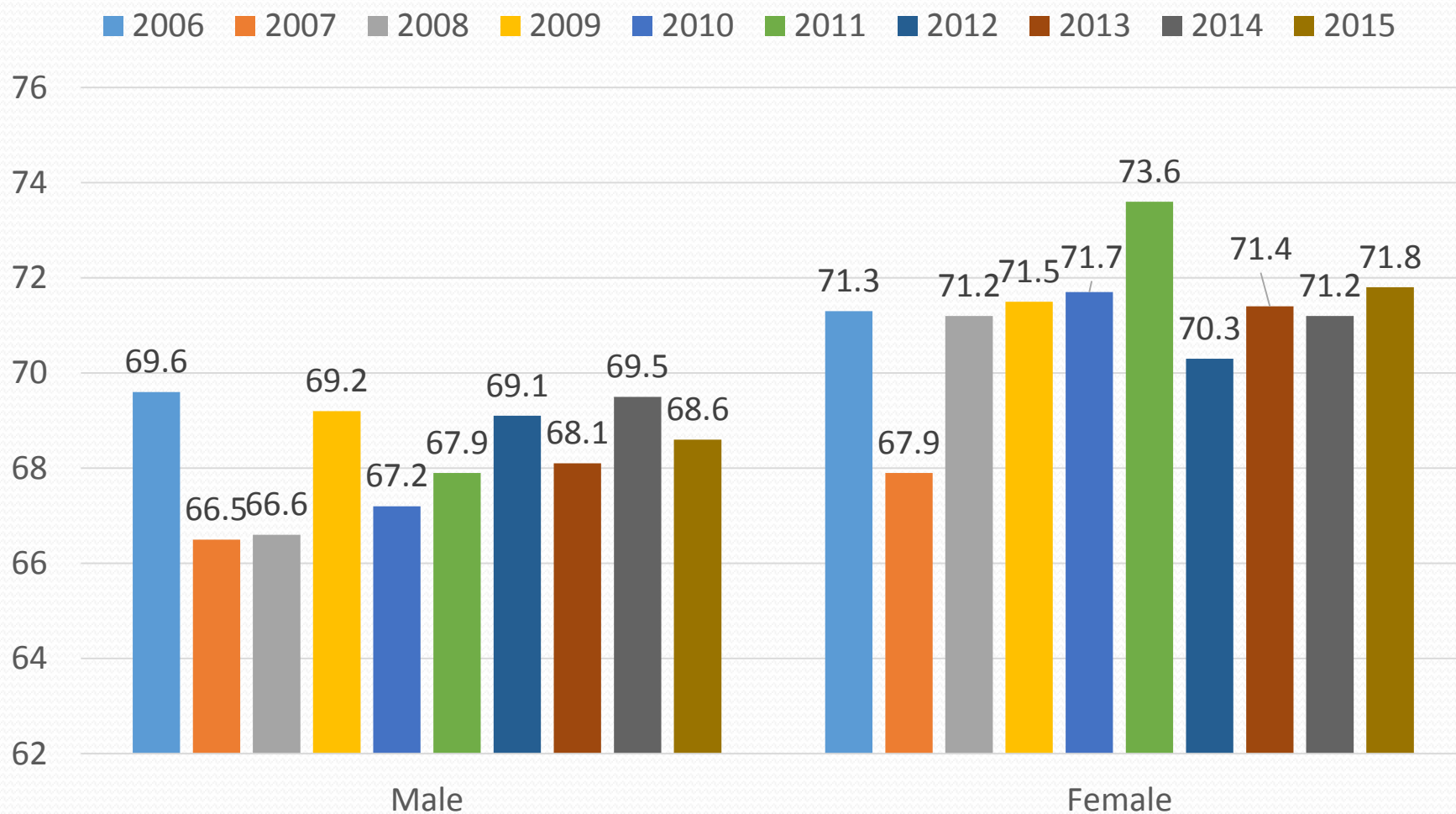


Note: 2015, 2014, 2013 and 2012 indices are compiled assuming 2011 age structure in the population census.

按年齡組別劃分快樂指數
Happiness Index by Age Group
2006 - 2015



按性別劃分快樂指數 Happiness Index by Sex 2006 - 2015

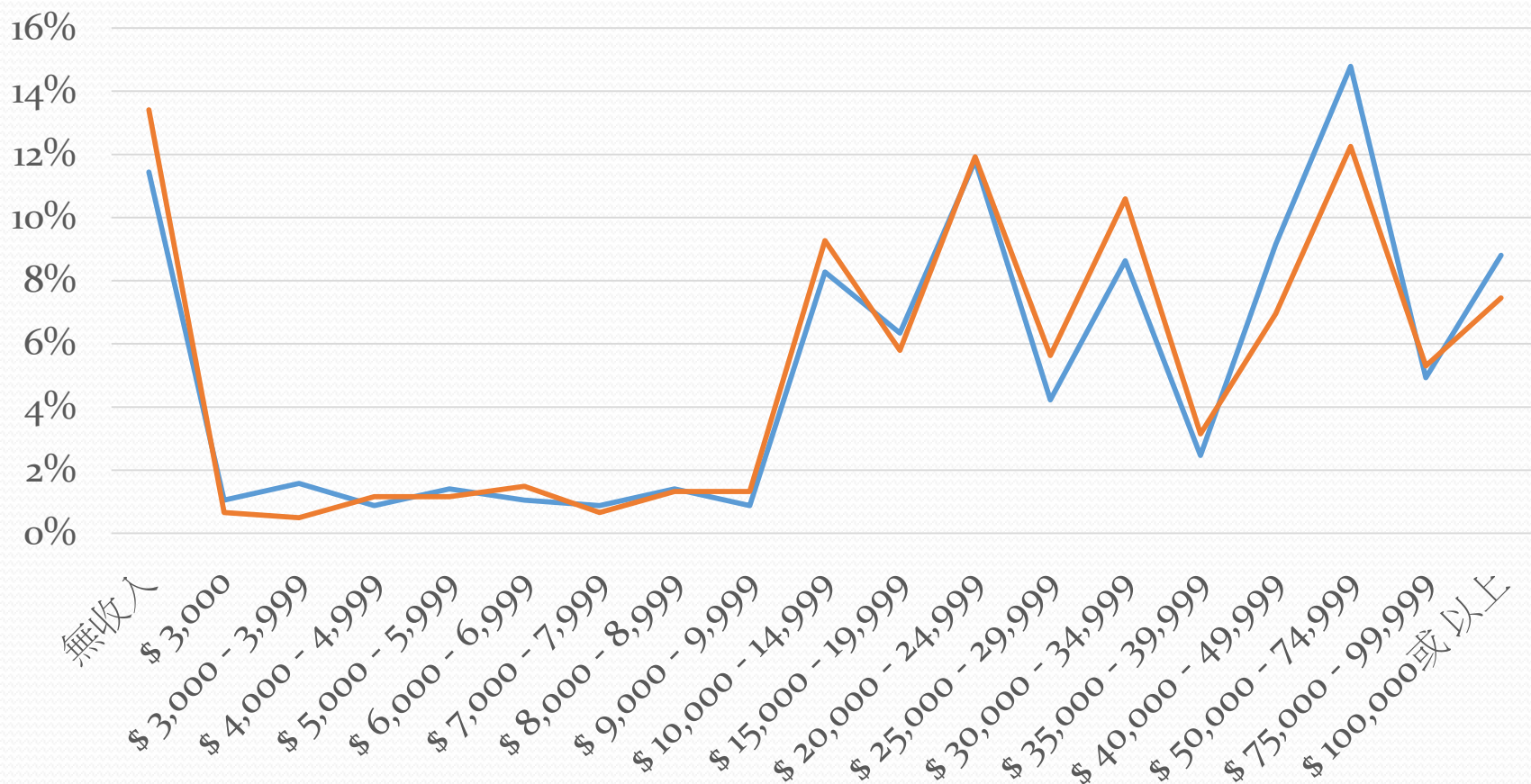


家庭每月收入水平分佈

Distribution of Household Monthly Income

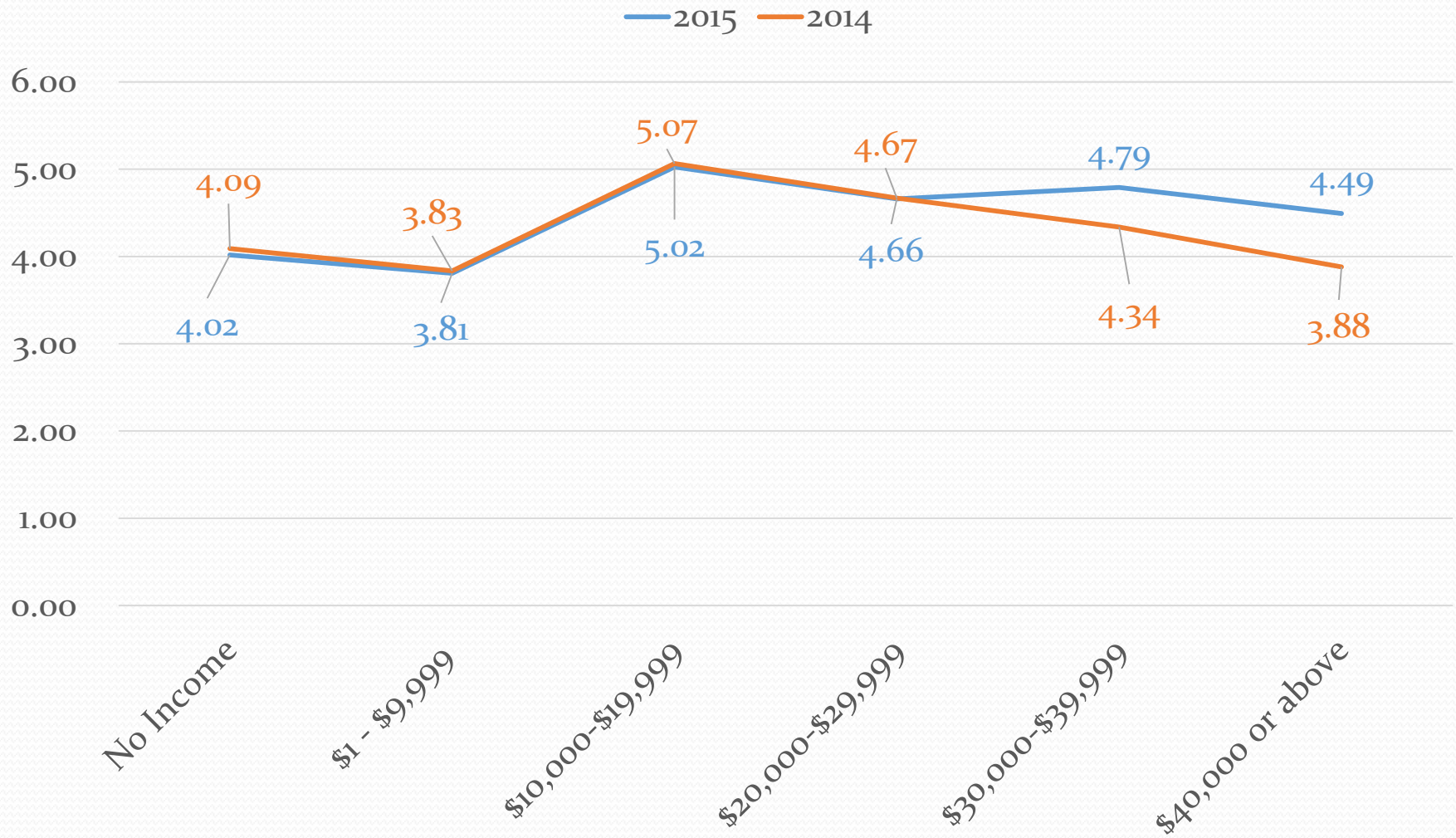
2015 and 2014

— 2015 — 2014



家庭每月收入	2009	2010	2011	2012	2013	2014	2015	2015 Change in Percentage
Household Income Per Month	平均值	平均值	平均值	平均值	平均值	平均值	平均值	
	Mean	Mean	Mean	Mean	Mean	Mean	Mean	
No Income	71.3	67.2	71.2	70.2	66.72	70.4	70.0	-0.54 ⁰ %
\$1 - \$9,999	63.85	66.21	73.1	68.4	65.31	70.2	72.3	3.00%
\$10,000- \$19,999	70.42	69.57	71	68	68.24	63.7	68.2	6.99%
\$20,000- \$29,999	71.89	70.58	73.2	70.8	71.56	72.2	68.8	-4.68%
\$30,000- \$39,999	70.13	70.6	74.1	66.9	70.14	69.4	68.9	-0.73%
\$40,000或以上 or above	72.82	73.29	72.4	73.8	73.3	72.7	70.5	-3.06%

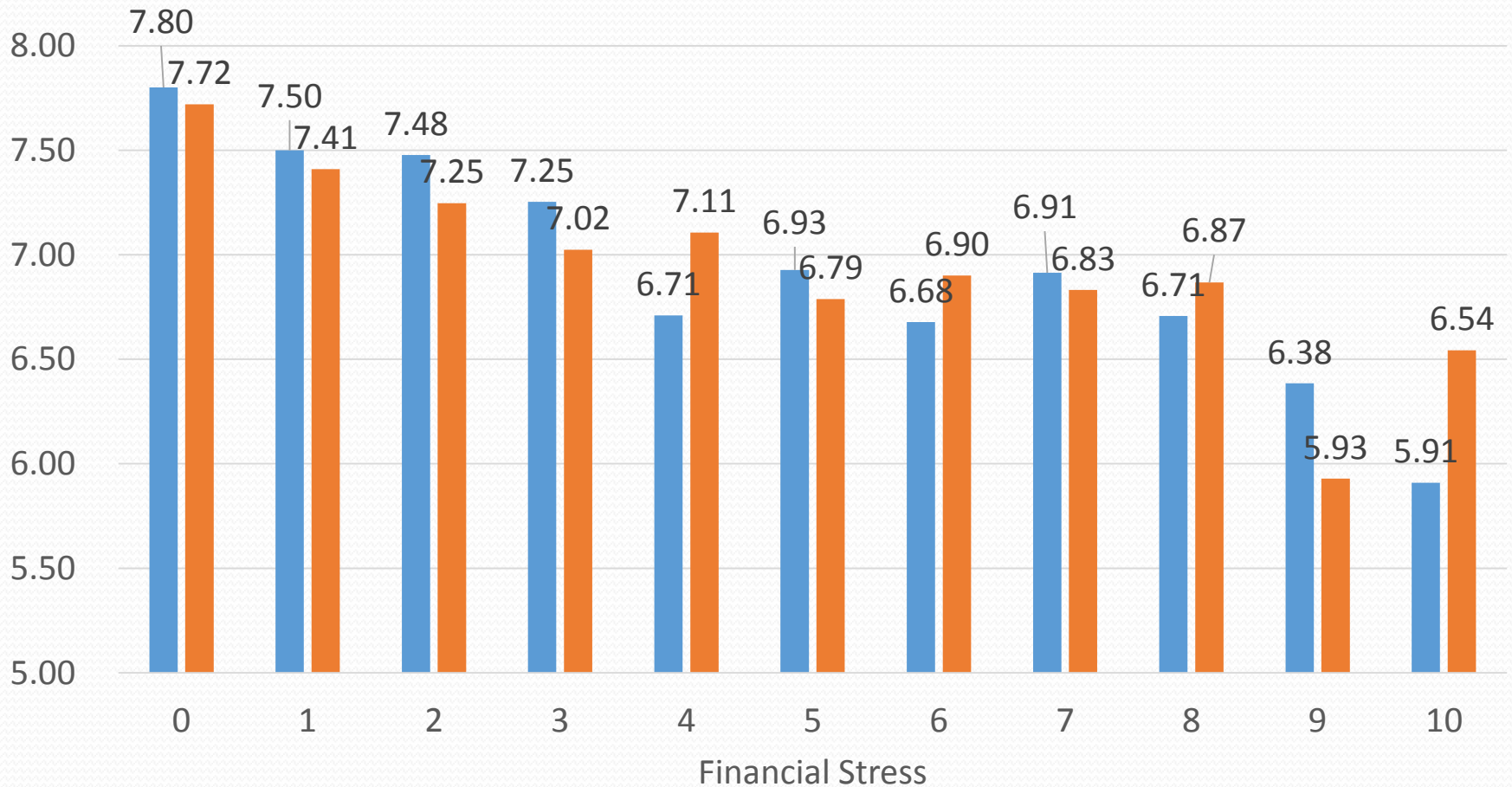
按家庭每月收入劃分財政壓力
Financial Stress by Household Income Groups
2013 and 2014 (Scale 0 - 10)



按財政壓力排列快樂指數

Happiness Index by the Level of Financial Stress 2013 and 2014 (Scale:0 to 10)

■ 2015 ■ 2014

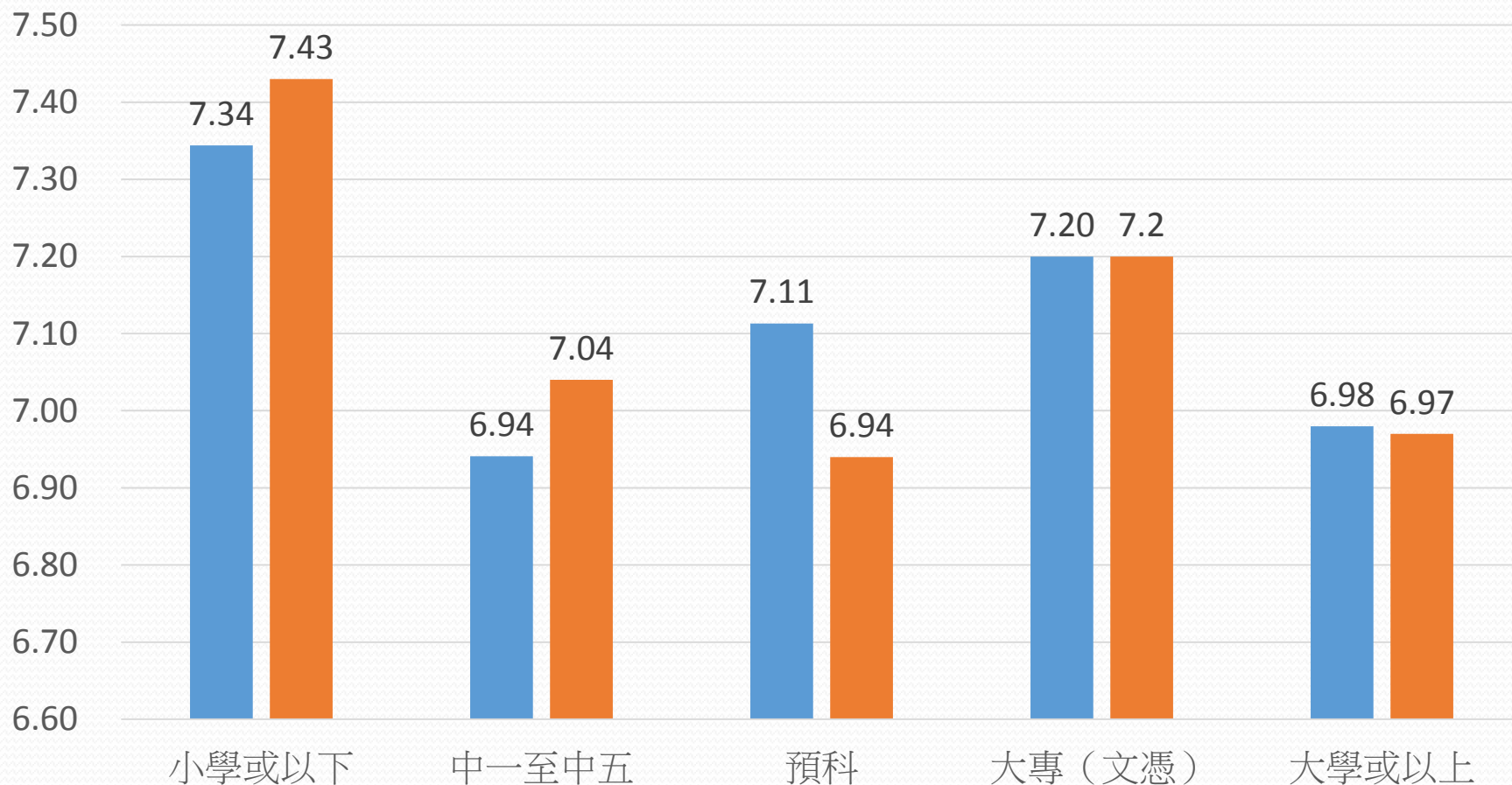


按教育程度排列的快樂指數

Happiness Index by Education Attainment

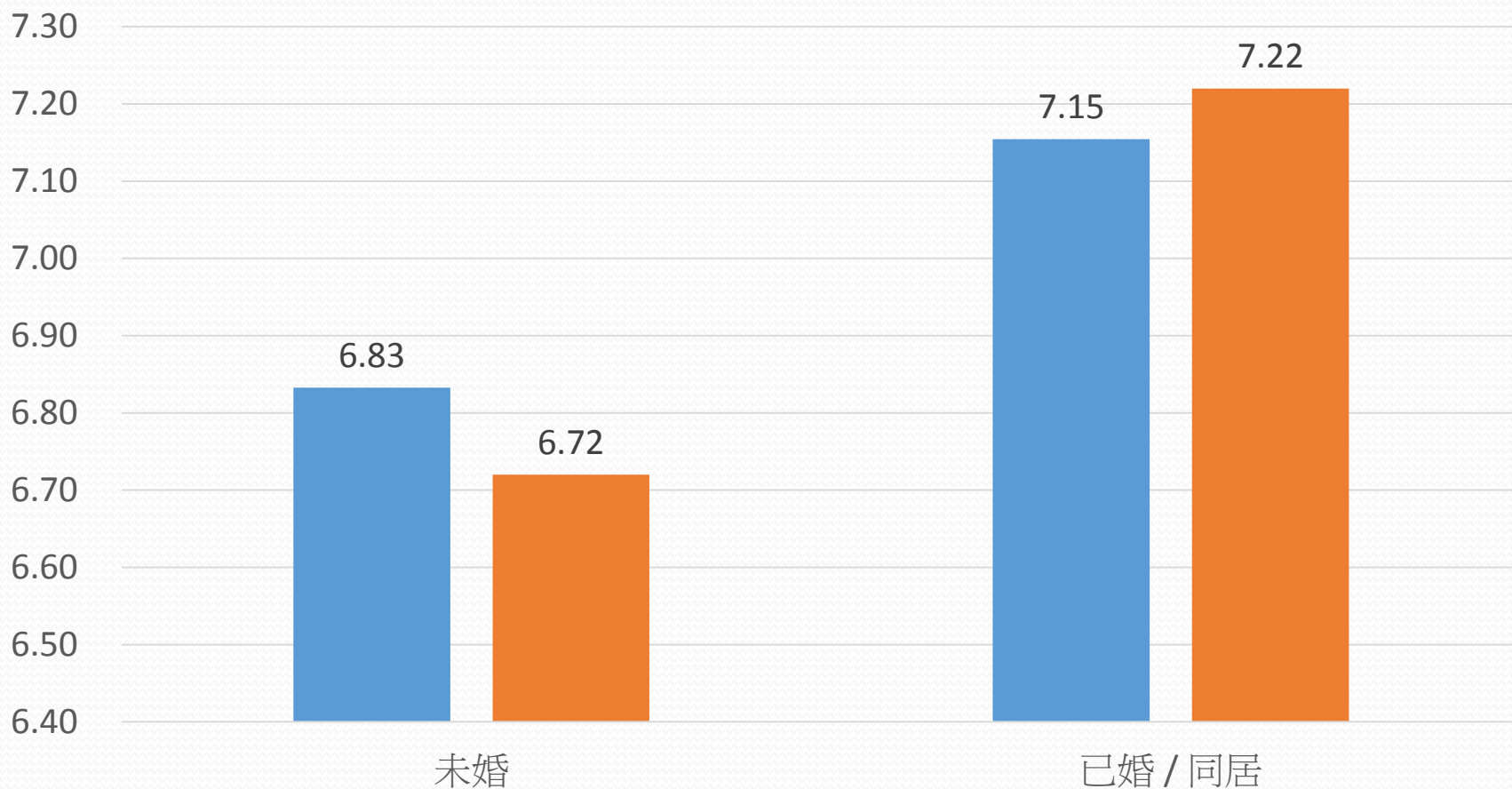
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



按婚姻狀況的快樂指數
Happiness by Marital Status
2015 and 2014 (Scale: 0 to 10)

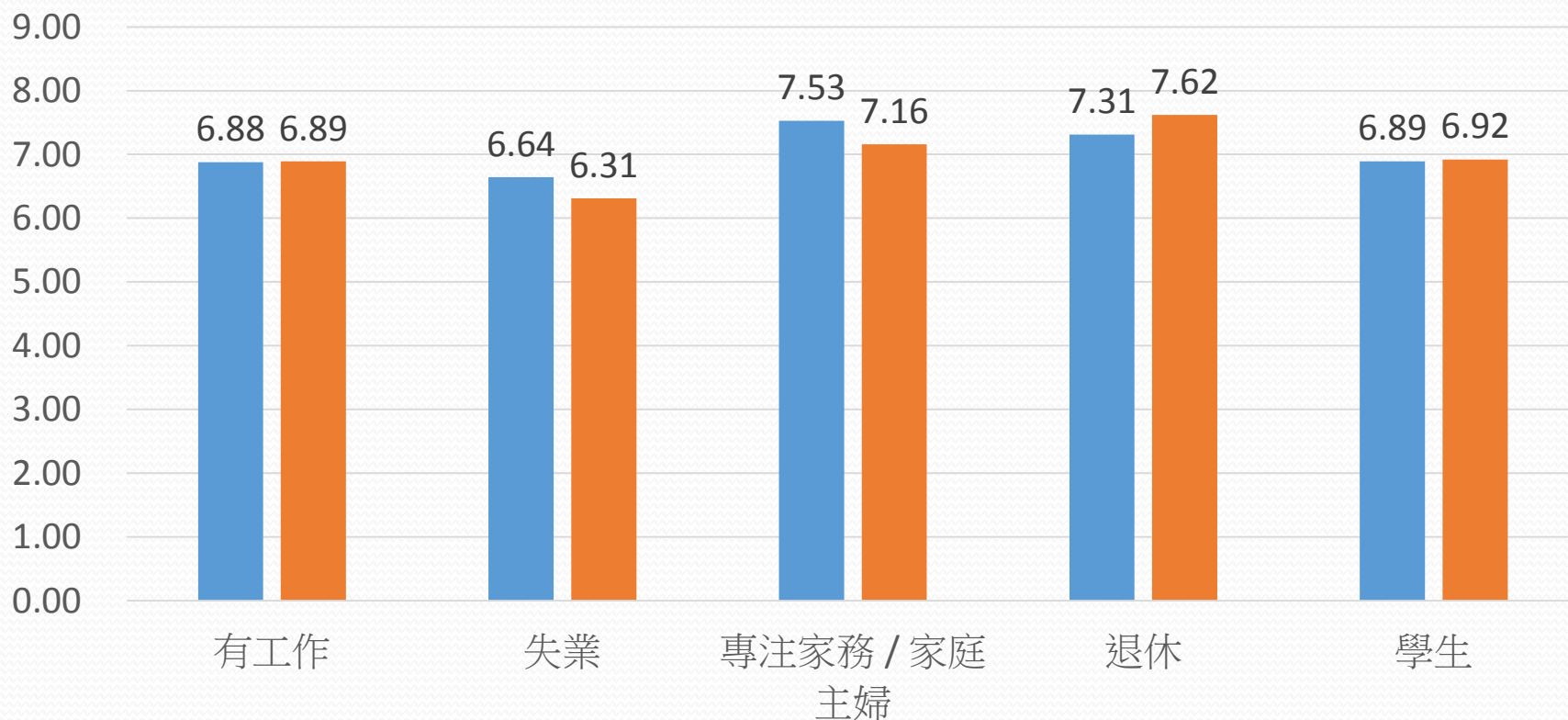
■ 2015 ■ 2014



家庭主婦和退休人士的人快樂指數較高
失業人士快樂指數最低

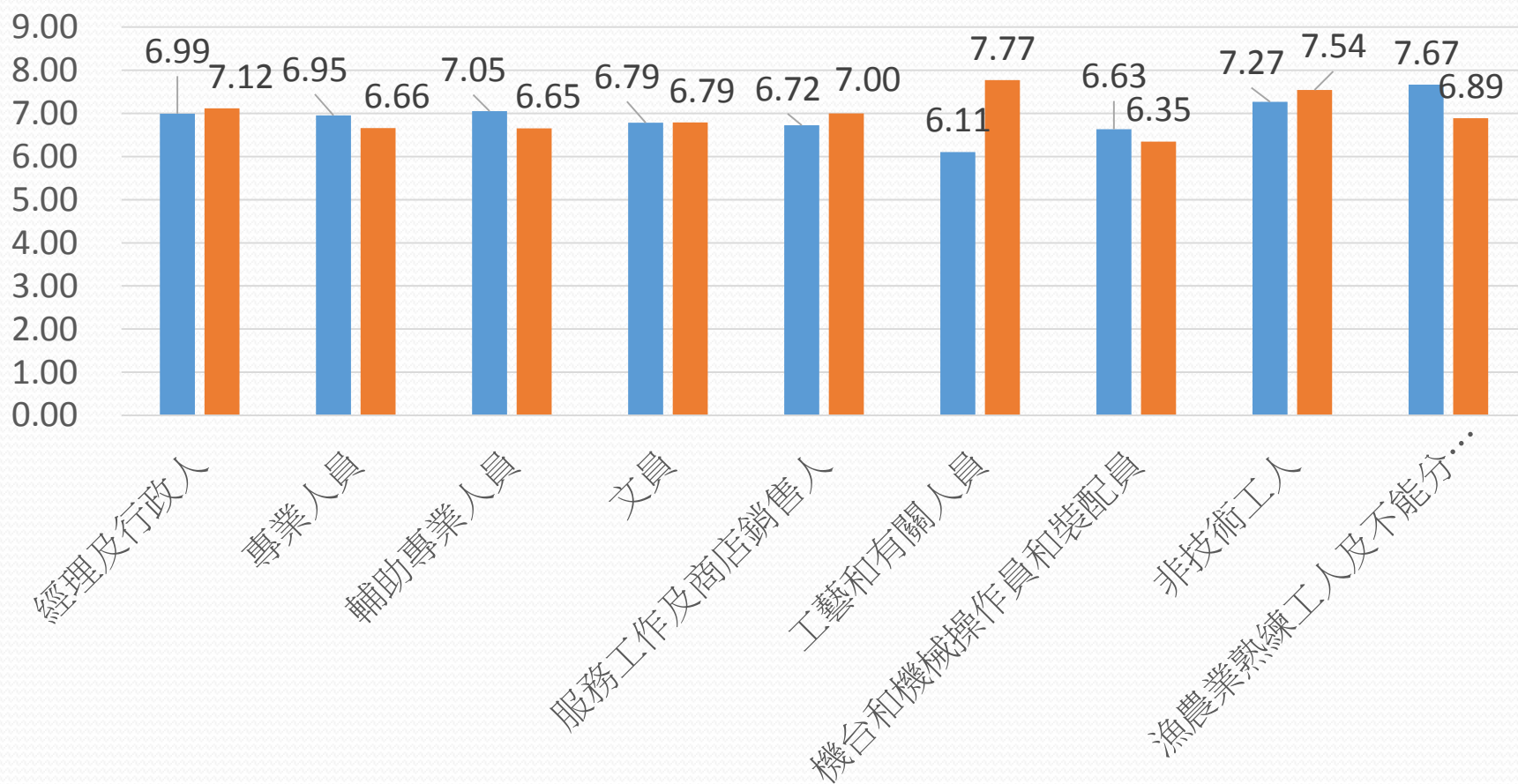
Happiness Index by Employment Status 2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



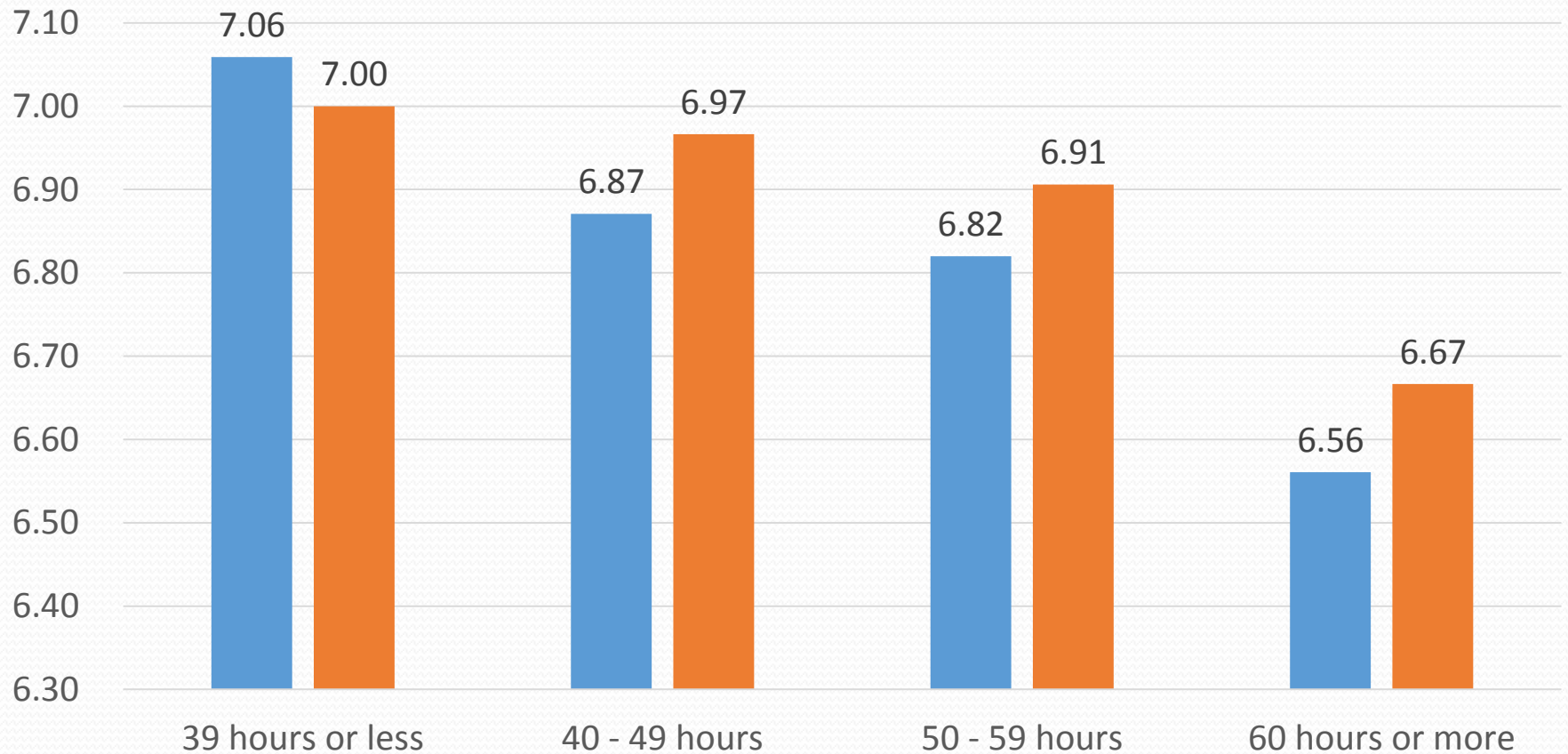
按職業劃分快樂指數（工作人口）
Happiness Index by Occupation (Working Population Only)
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



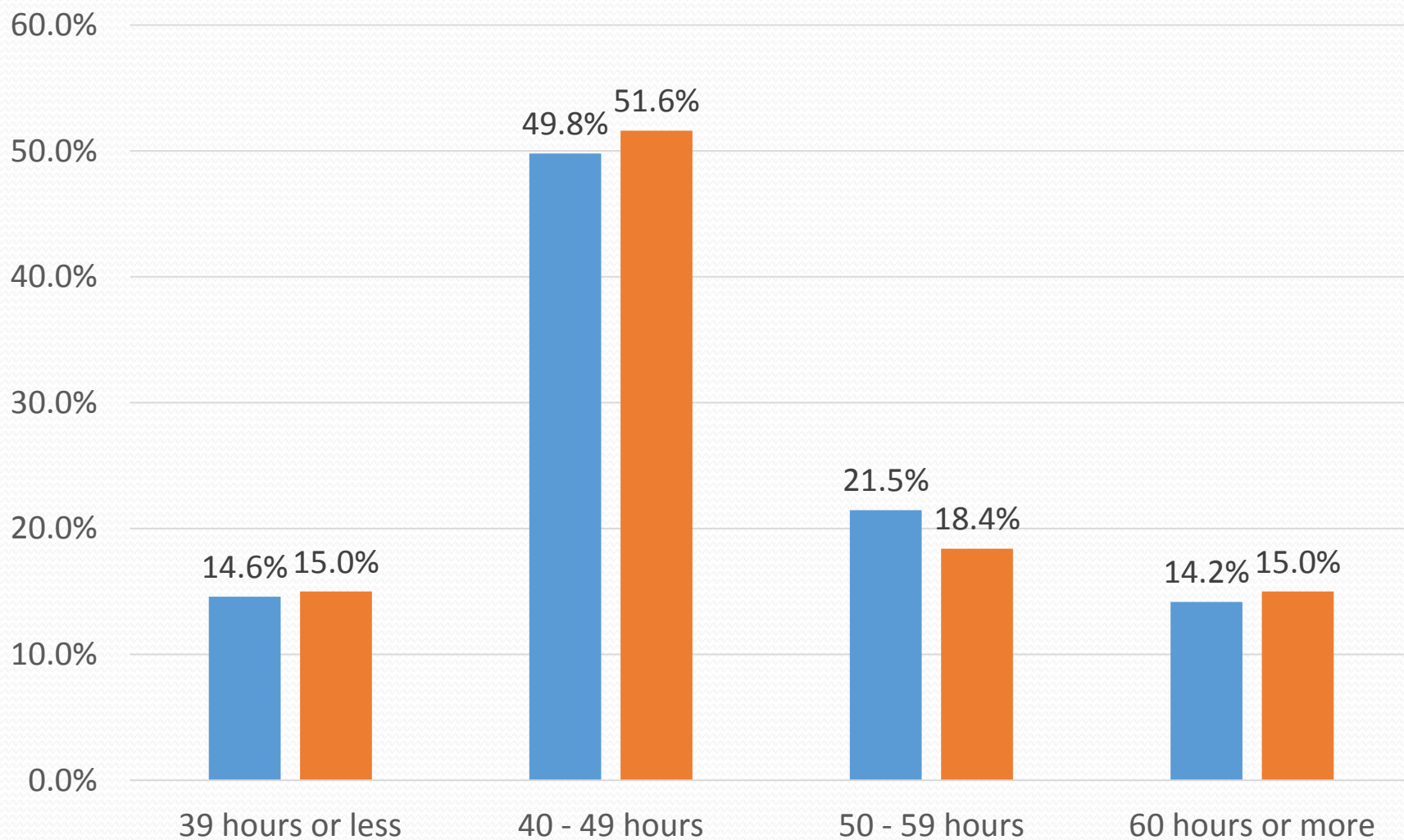
按每週工作時數排列的快樂指數
Happiness Index by Working Hours
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



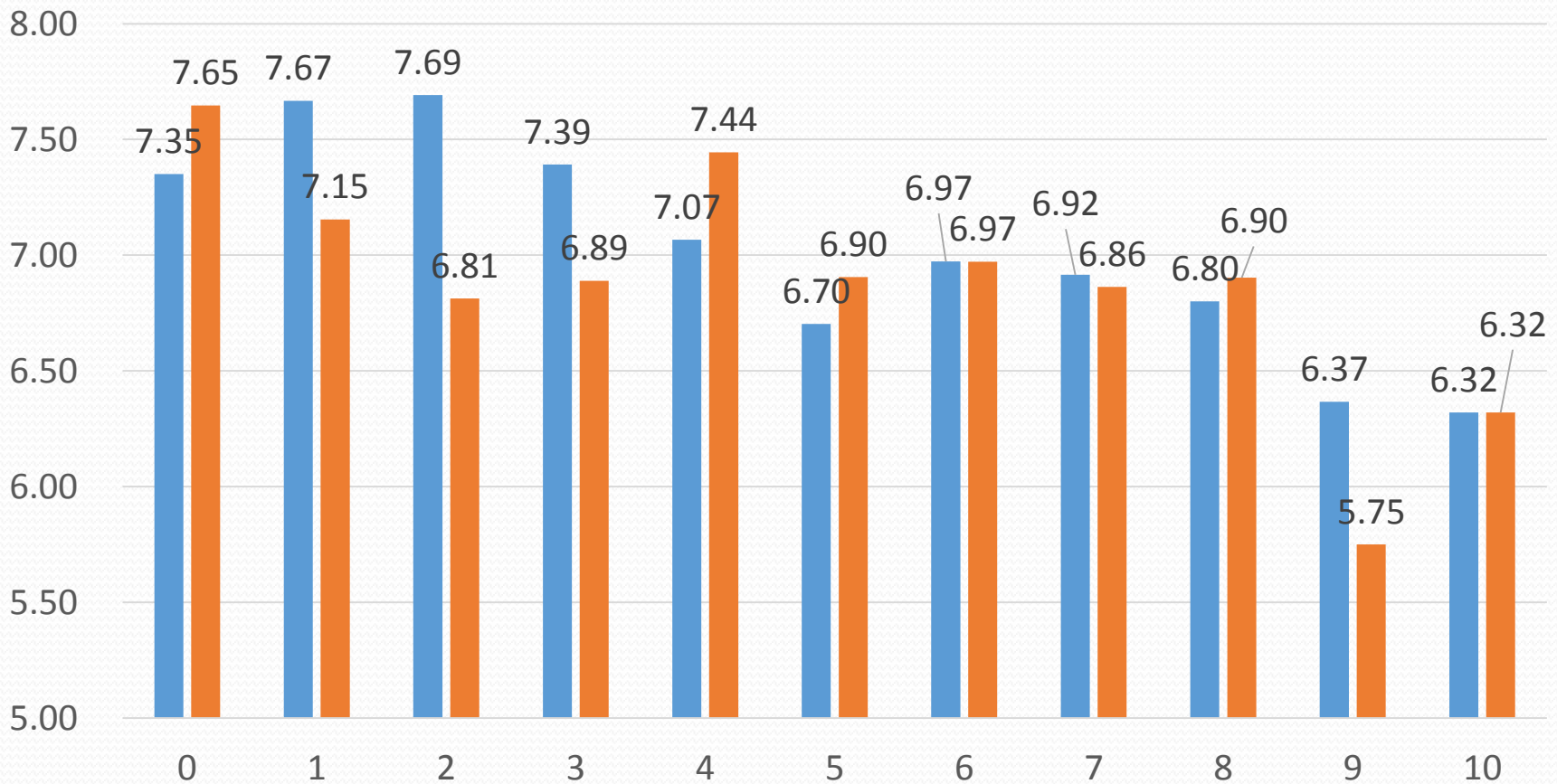
每週工作時數百分比

■ 2015 ■ 2014



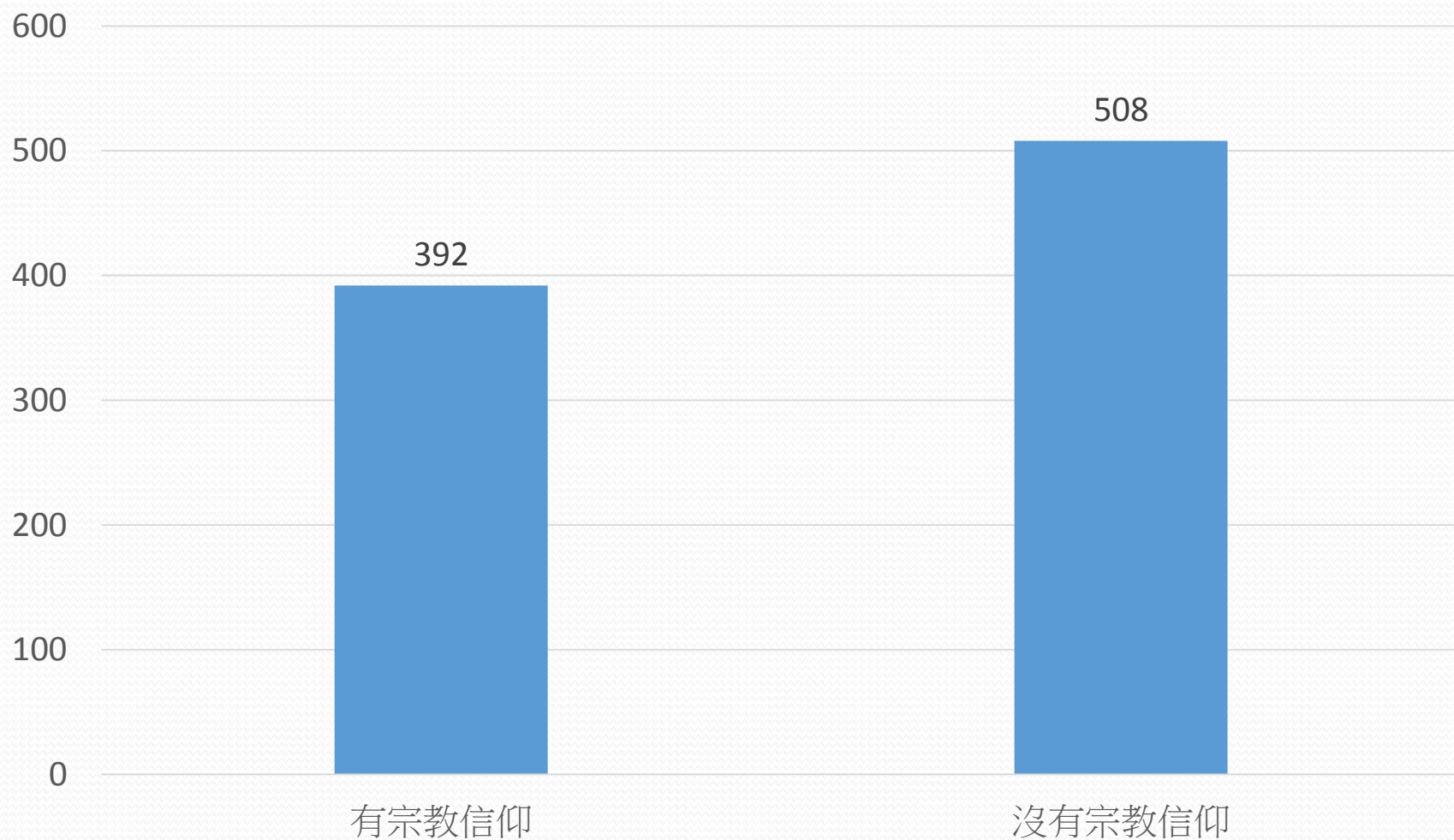
按工作壓力排列快樂指數
Happiness Index by Work Pressure
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014

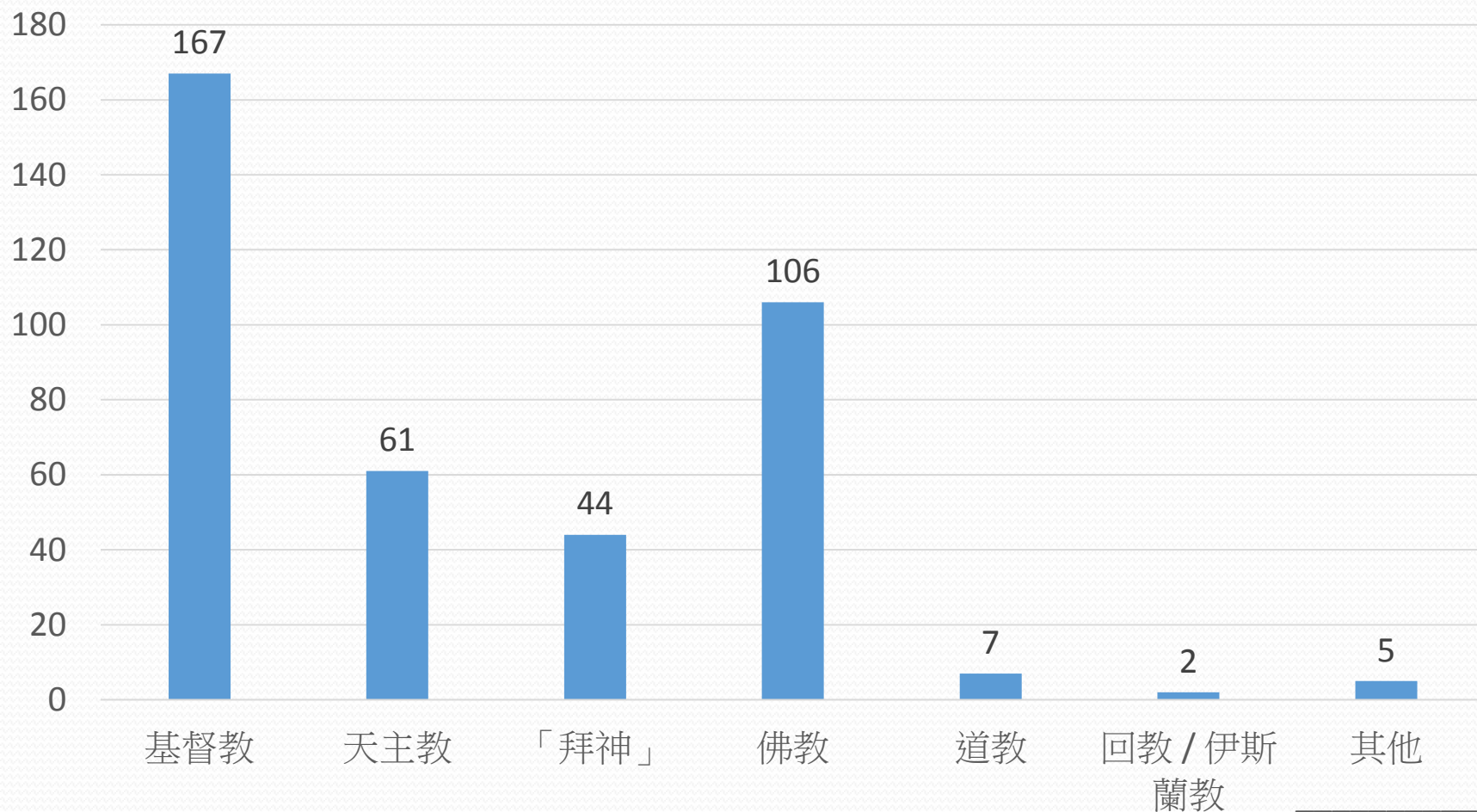


你是否有宗教信仰

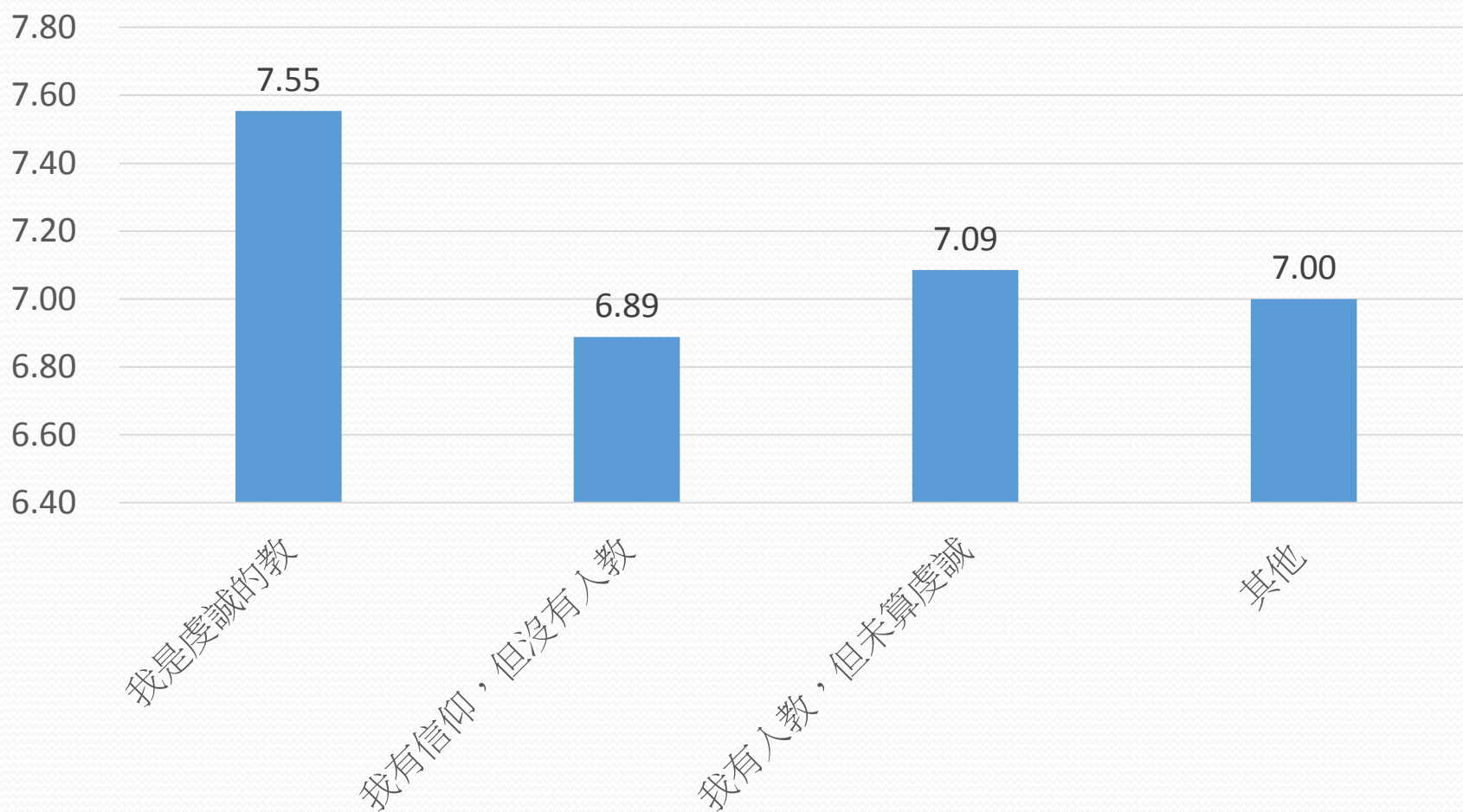
Do you have religious belief?



你信仰的是什麼宗教？
(只計有宗教信仰)
Distribution by Religion



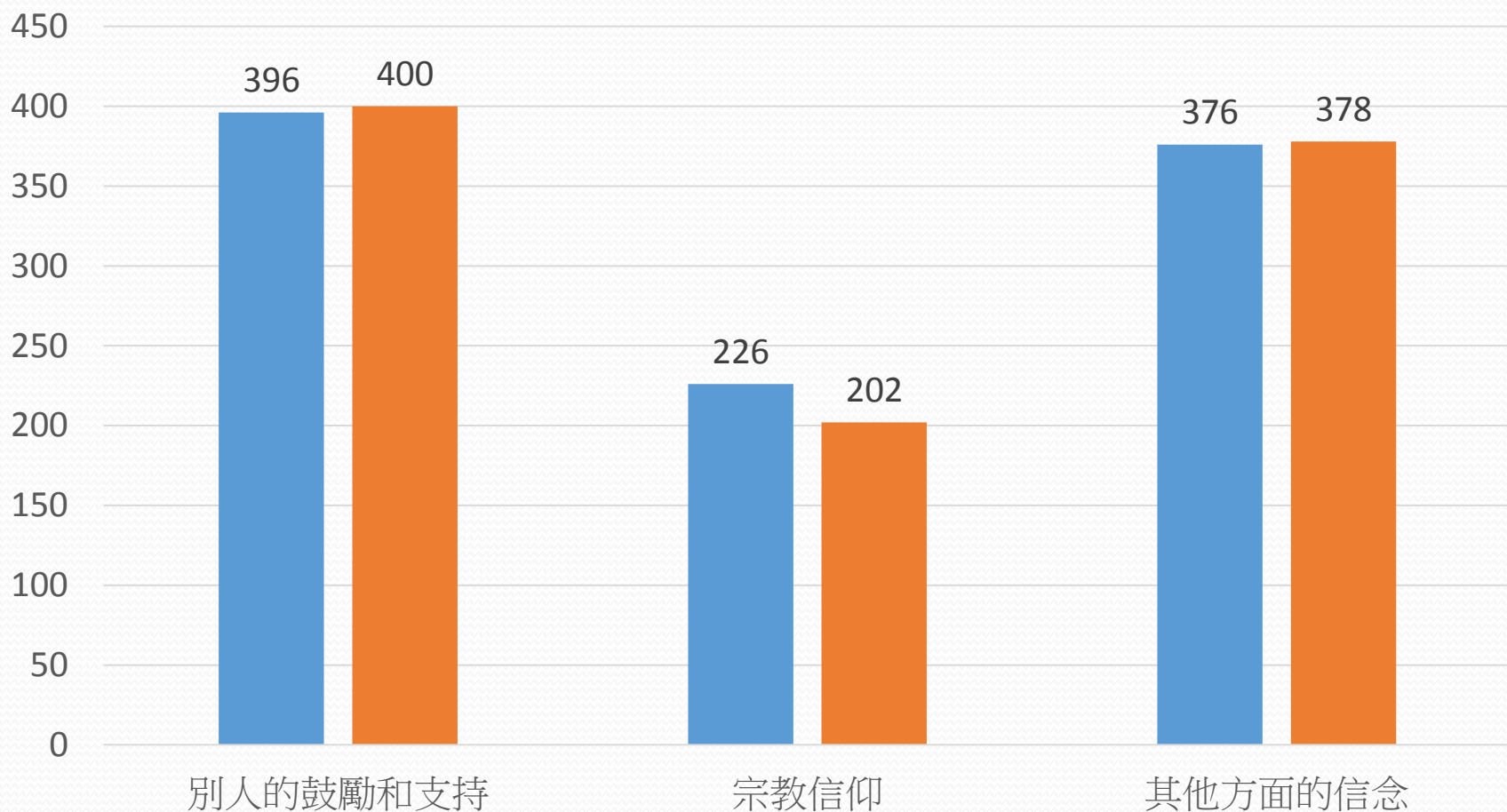
按宗教虔誠排列快樂指數 Happiness Index by Religiosity



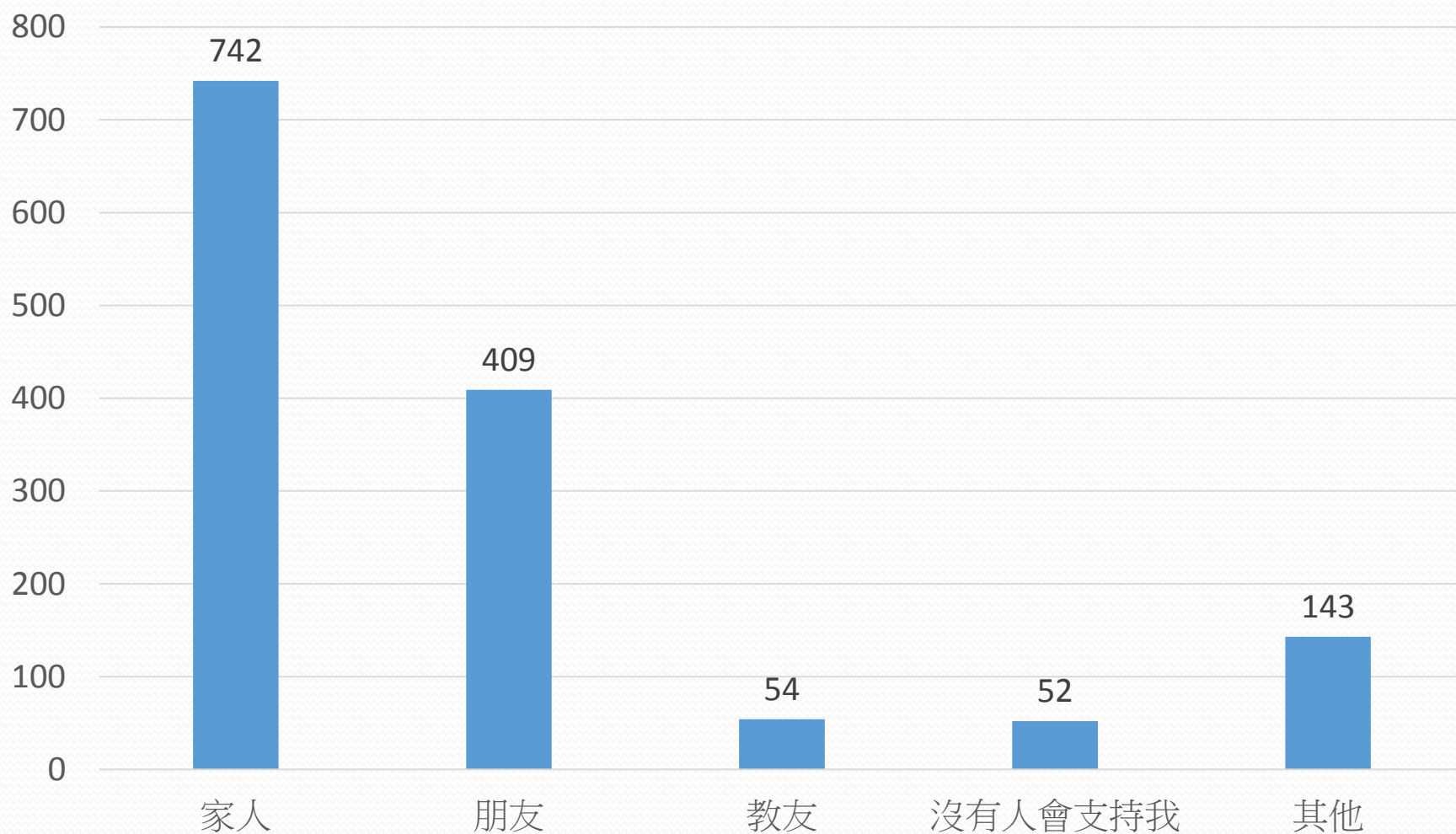
誰或什麼在你有需要時給你支援

Who and What Give You Support When You are in Need

■ 2015 ■ 2014

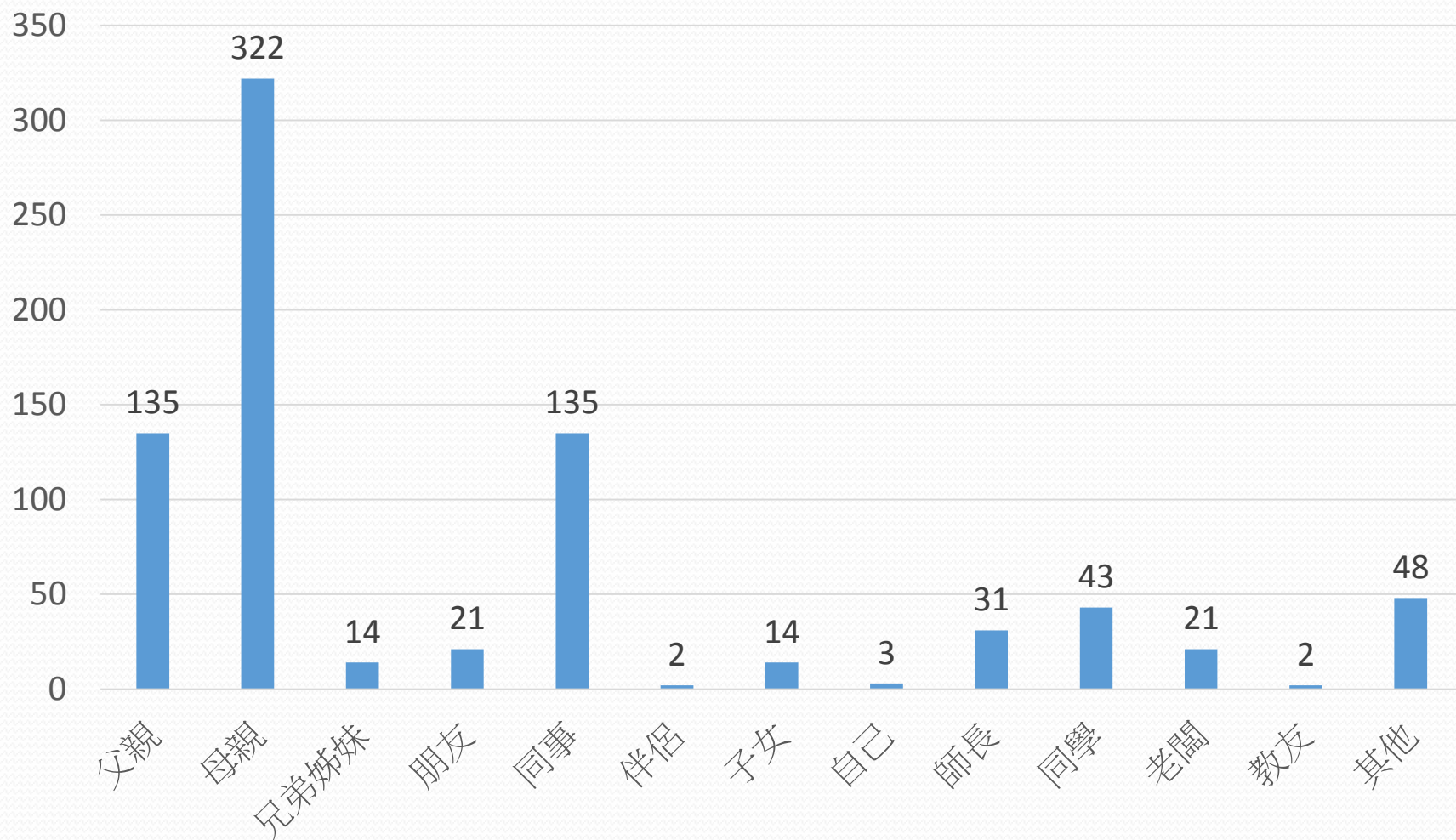


誰給予你最大的支持 Who Gives You the Most Support



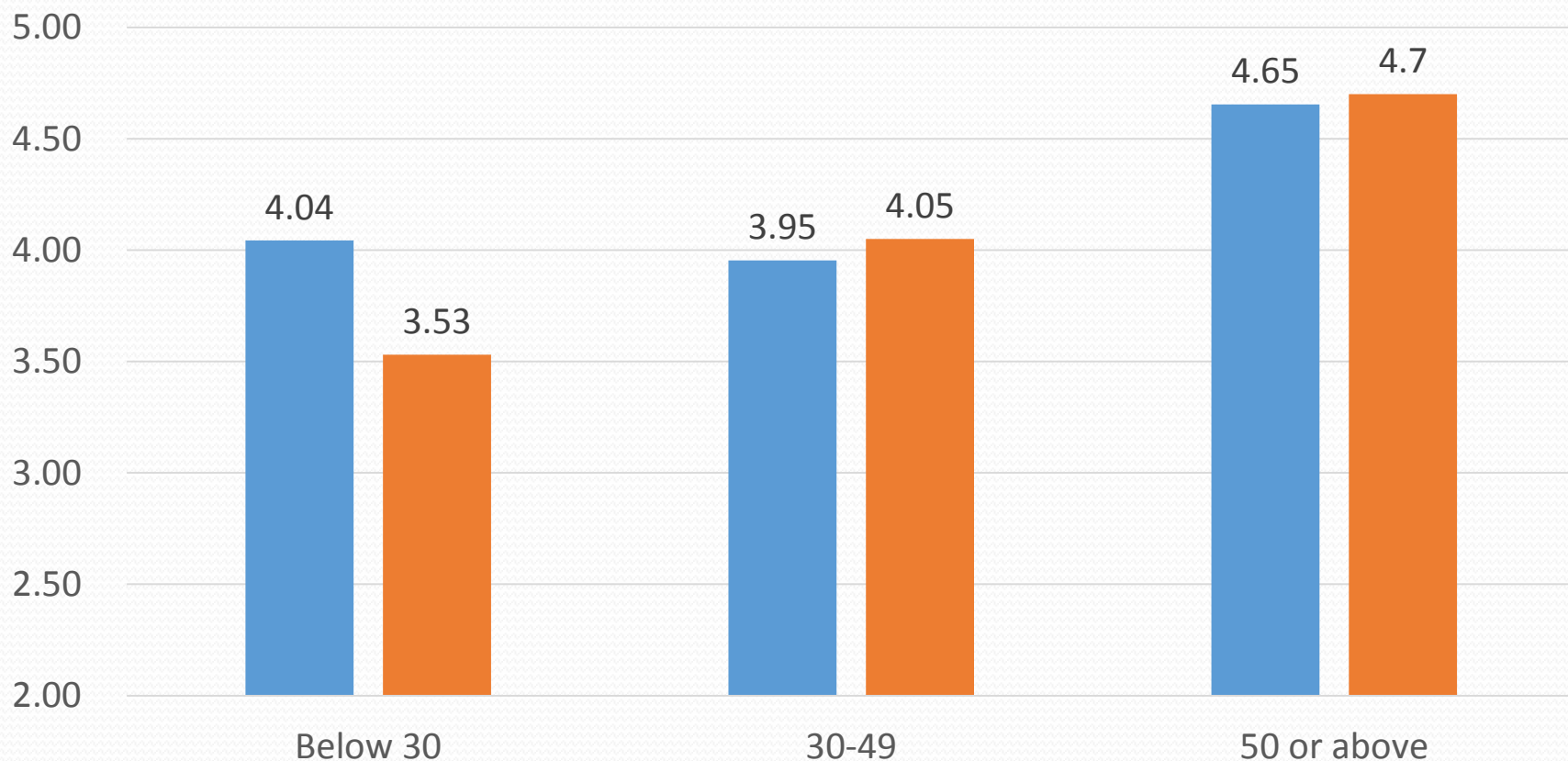
誰是你一生中最感激的人

Whom Would You Want to Thank The Most



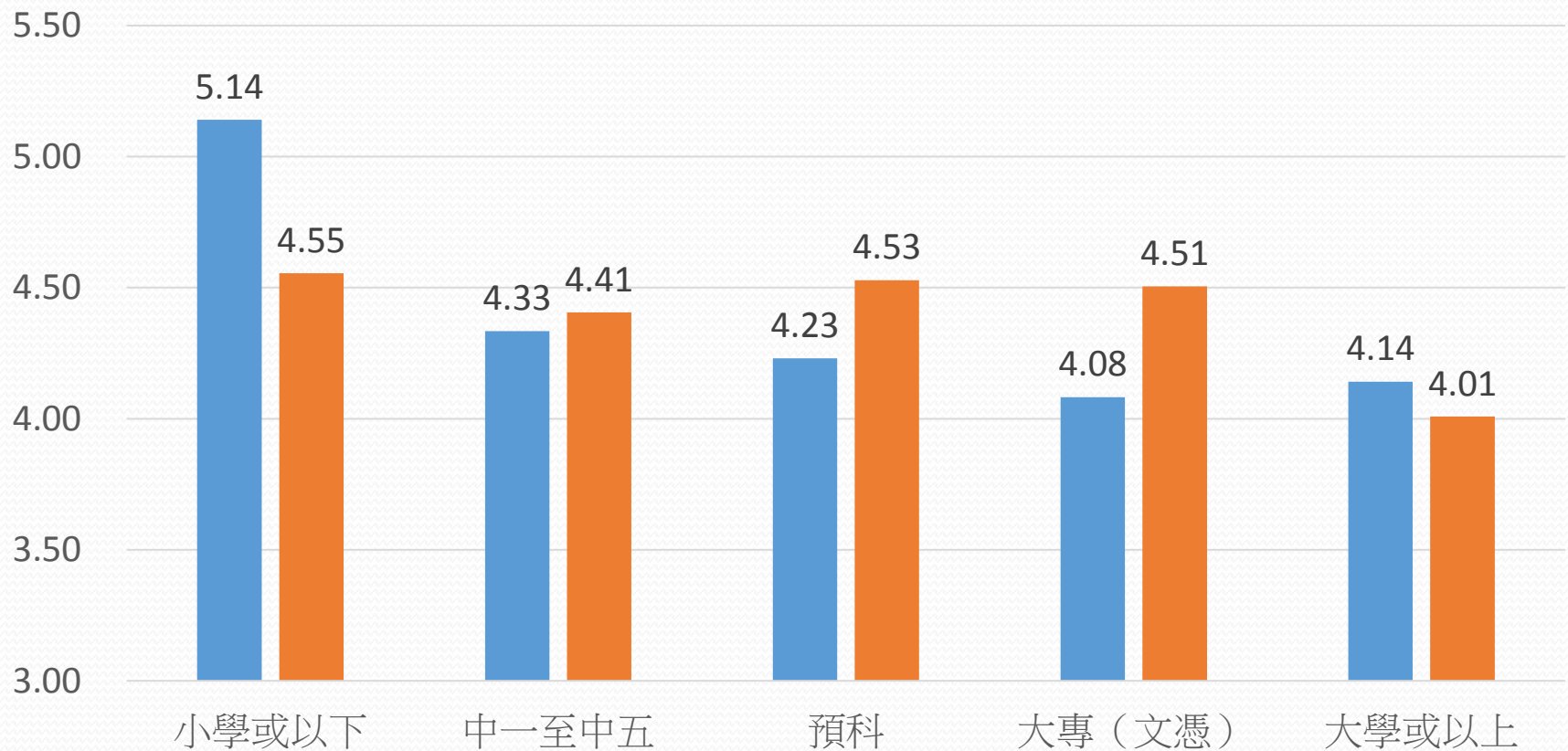
按年齡組別排列對香港政府的施政滿意程度
Satisfaction with Public Policy by Age Groups
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



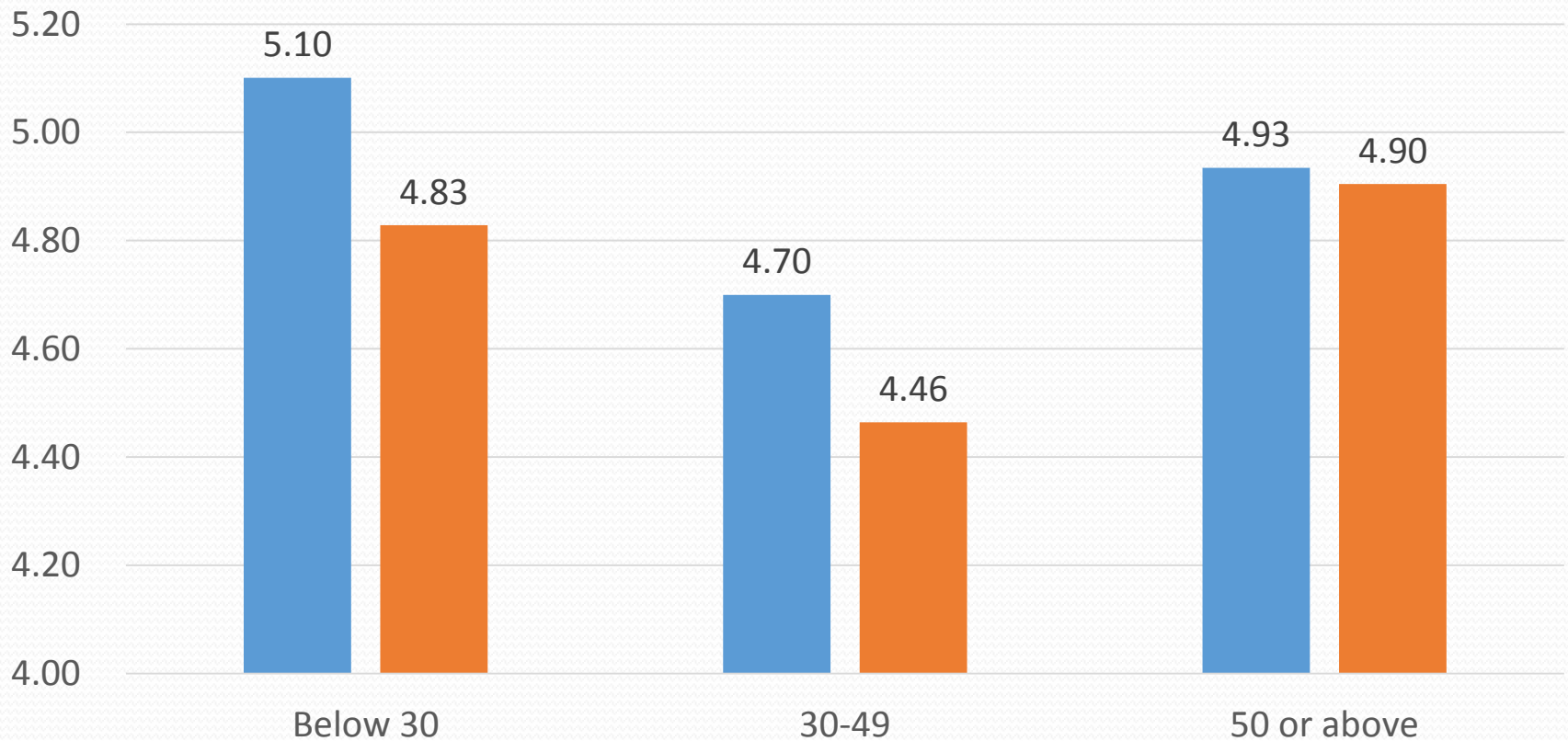
按教育程度排列對香港政府的施政滿意程度
Satisfaction with Public Policy by Education Level
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



按年齡組別排列對媒體的滿意度
Satisfaction with the Media by Age Groups
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014



按教育程度排列對媒體的滿意度
Satisfaction with the Media by Education Levels
2015 and 2014 (Scale: 0 to 10)

■ 2015 ■ 2014

