

Dr. Chen Sheng

Academic Qualification:

Doctorate of Philosophy in Strategy, Program& Project Management
SKEMA Business School Preview: ESC Lille) , France

Master of Science in Technopreneurship and Innovation
Nanyang Technological University, Singapore

Master of Business Administration in Finance.
Centenary University. New Jersey, USA

Publications:

--- *Journal paper and Conference paper:*

Chen Sheng (2020), The Concept and Structure Model of “Entrepreneurial Entropy” Based on the “Entropy”, in Chinese, *China Market*, Vol 07, pp.01-02, DOI: cnki: sun: sczg. 0.2020 -07-002.

Chen Sheng (2020), Exploration of Realizing Enterprises’ Value Innovation based on the Perspective of "Entropy" and "Dissipation Theory", in Chinese, *China Journal of Commerce*, Vol 02, pp.221-222+225, DOI: 10.19699/ j. cnki. issn 2096-0298.2020.02.221

Chen Sheng (2019). Research of Entrepreneurial Candidate: Exploring Motivation and Prospective Technological Innovation in Singapore, *American Journal of social Sciences and Humanities*, Vol.4, No.2, pp210-221. DOI:10.20448/801.41.210.221

Chen Sheng (2019). Exploratory Research to Create a Dynamic Framework for Strategic Style, *International Journal of Management and Sustainability*, Vol.8, No.3,pp151-163. DOI:10.18488/journal.11.2019.83.151.163

Chen Sheng **and Poon Yu Zhen Felicia** (2019), An Entrepreneurship Research in Singapore: Basic Psychological Needs and Motivation, *International Journal of Business, Economics and Management*, Vol. 6, No. 2, pp. 87-98, DOI: 10.18488/journal.62/2019.

Chen Sheng and Zhao Chunshu (2019), Exploratory Research to Build up Internationalization Framework in Strategic Style, in Chinese, *China Management Information*, Vol.23, pp.90-92, DOI: cnki:sun:glxz.0.2019-23-040

Chen Sheng and Zhao Chunshu (2019), Exploratory Research to Build up Framework of

Strategic Style, in Chinese, *Technological Development of Enterprise*, Vol.08, pp.09-12. DOI: cnki: sun: qyjk.0.2019-08-003

Chen Sheng and **Zhao Chunshu** (2019), Exploratory Research on Eliminating the "Entropy Phase" in the Period of Big Bang Innovation, in Chinese, *Value Engineer*, Vol.25, pp.124-126. DOI: cnki: sun: jzgc.0.2019-25-050

Chen Sheng and **Zhao Chunshu** (2019), Exploration on the Talent Evaluation of "New Five Force" Based on the "Porter Five Force" Model, in Chinese, *Value Engineer*, Vol 17, pp.28-31. DOI: 10.14018 /j.cnki.cn13-1085 /n.2019.17.005

Chen Sheng and Poon Yu Zhen Felicia (2017), Entrepreneurship Research: Motivation and Management Innovation, *Singapore Management Journal*, Vol 6, pp.43-72, ISSN 2251-239X

Chen **Sheng and Poon Yu Zhen Felicia** (2016), Technological and Management Innovation in Chinese Start-ups, *Singapore Management Journal*, Vol 5, pp.25-45, ISSN 2251-239X

Chen Sheng and Poon Yu Zhen Felicia (2016), Entrepreneurship Research: Motivation and Technological Innovation, *Proceedings of 11th Asia-Pacific Business Research Conference 24 - 25 October 2016*, ISBN: 978-1-925488-18-0
http://www.wbiworldconpro.com/uploads/singapore-conference-2016/management/14_76962

Chen Sheng (2015), Motivation and Innovation Behaviour: Studies in Chinese Start-up Entrepreneurs, *Singapore Management Journal*, Vol 4, pp.61-81, ISSN 2251-239X

---Academic Book:

Chen Sheng (2017), Entrepreneurship Research: Management Innovation: Correlation with Motivation and Technological Innovation, *Lambert Academic Publishing*, ISBN: 978-3330055445

Chen Sheng and Poon Yu Zhen Felicia (2017), Exploring Motivation and Technological Innovation in Chinese Start-up, *Lambert Academic Publishing*, ISBN: 978-3330038592

Chen Sheng (2017), The Feature of Entrepreneurial Motivation How to Effect Innovation Behavior, in Chinese, *Golden Light Academic Publishing*, ISBN: 978-3330822641

---Text Book:

Chen Sheng (1999) , National Computer Examination Comprehensive Course, in Chinese, *Tianjin Social Science Publishing*, ISBN: 978-7805637587

Honours and Awards:

As Dean of Business School in Tianshi College/Tianyuan University, we gained Excellent Major (the first tier) awards from Education Bureau in Tianjin PRC

2016 Excellent Lecturer Awards from EAIM

Honour roll of M.Sc in Nanyang Technological University

Professional Service:

Singapore Management Journal Academic Editor

International Scientific and Review Committee Member in 13th Asia-Pacific Business
Research Conference